

Roller Shutters | Venetian Blinds | Fabric Screens | Garage Doors

Our Sustainable Strategy



Alulux, your brand of choice

Alulux – a name that has been associated with global quality for more than 60 years: Ensuring top quality roller shutters, sun protection systems and garage doors. We pledge to supply sustainable aluminium products that will give you years of comfort and safety. We seek to use natural resources efficiently through all stages of the production cycle. At Alulux, we continue to work tirelessly on developing sustainable solutions to enhance our eco-efficiency.

Sustainability – made in Germany

We are committed to delivering our services responsibly and sustainably.

The goal is to reduce water and energy consumption, minimise waste and increase material efficiency. Calculating our carbon footprint in line with the GHG Protocol (**GreenHouse-Gas**) has enabled us to develop bespoke plans of action to reduce greenhouse gas emissions. This helps to boost energy and industrial efficiency and to ensure the long-term sustainability of the organisation.

Our contribution to sustainable buildings

Did you know that 40% of greenhouse gas emissions in Germany are attributable to the building sector? This is largely due to the fact that heating, cooling, lighting and appliances dominate the use of energy in buildings.

At Alulux, we pride ourselves on developing products that make buildings more sustainable. Installing roller shutters, Venetian blinds or fabric screens helps to passively lower the temperature in both domestic and non-domestic buildings, especially during hot spells, which are likely to become more frequent as our climate changes. Moreover, roller shutters also improve the thermal insulation of your building during colder periods of the year. By employing automated sun protection elements with a smart home control, significant savings in heating energy and air conditioning costs can be achieved compared to manual solutions. These sun protection solutions use very little energy and offer service lives of up to 20 years.





Alulux, part of the StellaGroup

Alulux has been part of the StellaGroup since the summer of 2019. The Group has become one of the European leaders in the outdoor and sun protection business. Discover more information on the Group here:

<https://www.stella.group/en/stellagroup/>



In 2020, the StellaGroup formalised a comprehensive ESG policy for all companies within the Group. The abbreviation ESG stands for environment, social and governance. ESG encompasses environmental concerns like climate change and resource usage, social aspects, including employee rights and community commitment, and governance factors such as corporate management and ethical practices. This policy aims not only to enhance our business operations but also to generate enduring value for our employees, customers and suppliers alike.

Access the StellaGroup sustainability report, which also features contributions from Alulux, via the QR code or the provided link: <https://qrco.de/bffARo>



The StellaGroup is also an industry sponsor of ES-SO (European Solar Shading Organisation). The goal of ES-SO is to promote the positive impact of solar shading on indoor climate management, thereby supporting the ambitious energy-efficiency goals of the European Union. Thanks to its sun protection products, the StellaGroup is committed to a better planet.

Discover more information on ES-SO here: www.es-so.com





CD 139, MADE OF **100%***
RECYCLED ALUMINIUM!

* It requires aluminium, paint and foam to manufacture a roller shutter slat. All our roller shutter slats are made of 86% recycled materials and 100% recycled aluminium.

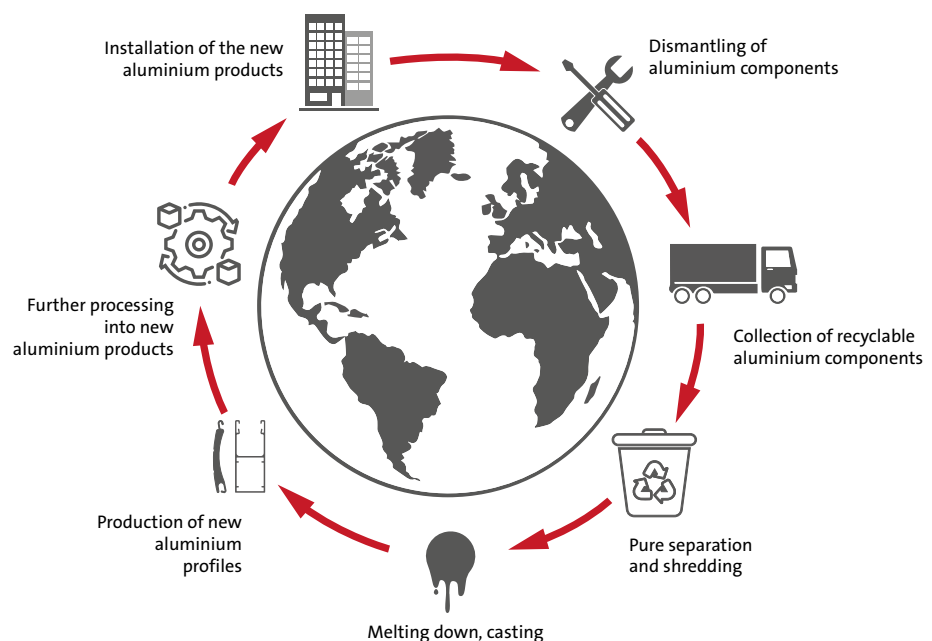
Sustainable production

All our products are developed, designed and made in Germany. Highly skilled teams meticulously monitor every aspect of production, from energy consumption to the selection of materials and efficient production processes, at our 33,000 m² site in Verl.

In view of climate change, our energy management systems are certified to DIN EN ISO50001:2018. This international standard defines guidelines for energy management systems in organisations and companies. It sets out requirements for improving energy efficiency and reducing energy costs. This entails implementing methods for systematically recording, analysing and enhancing energy consumption. The objective is to create a continuous improvement process to boost energy efficiency while at the same time reducing the environmental impact.

For example, in 2023, we invested in improving the energy efficiency of our heating system.

As part of our commitment to reducing CO₂ emissions, we utilise **almost 100% recycled aluminium in our products at Alulux**, thereby supporting efforts to minimise production waste. Aluminium can be recycled over and over again without losing any of its basic properties. Recycled aluminium helps save considerable amounts of energy (95% compared to the production of primary aluminium) and is mainly sourced by our purchasing teams in Europe.





Alulux dedication/ self-commitment

Over the years, Alulux has established long-term partnerships with its suppliers and customers. Alulux sources over 90% of its materials from suppliers based in Europe. Moreover, the purchasing teams at Alulux regularly oversee supply chain organisation and adherence to core principles encompassing human rights, working conditions, environmental protection and anti-corruption measures.



As a member of the industrial association ITRS (Industrieverband Technische Textilien, Rollladen, Sonnenschutz e. V.), Alulux is actively involved in the industry and champions common goals and standards. In cooperation with ITRS, we have had our products certified to EPD criteria. EPD is the environmental product declaration for products. This information helps consumers, companies and other stakeholders to see just how environmentally friendly a product really is.

Every product seeking certification undergoes rigorous testing. The results are clearly presented in a relevant dedicated certificate. Follow the link below to view our results:

<https://qrco.de/beyWka>



Working at Alulux

As an inclusive employer, Alulux is extremely proud of offering equal opportunities to all of its more than 300 employees. The proportion of women in our workforce is 14%, in both production and administration. Women are also well represented throughout the management team at Alulux: The proportion of women at the first and second management level is 40% and 15% respectively. While the gender pay gap in Germany is still about 18%, it has decreased to just 1.1% at Alulux.

Employees at Alulux enjoy a vast range of benefits and additional services. They include extensive training courses that allow employees to continuously upskill their knowledge and develop professionally. Flexible working hours allow for a good work-life balance and enable employees to adapt their work to their individual needs.

Additionally, Alulux has introduced a bike leasing programme as a green mobility solution and offers subsidies for private pension schemes to foster long-term financial security for its employees. The Belonio app gives Alulux the opportunity to provide its employees with non-monetary benefits. They may be presented as vouchers or other discounted offerings for various products and services.

When marking social occasions and anniversaries, employees may receive both non-monetary and monetary gifts in recognition of their work and loyalty to the company. Employee events promote the team spirit at Alulux and strengthen the feeling of togetherness.

Last but not least, employees at Alulux enjoy generous holiday entitlements with 30 days annual leave to relax and spend time with their families and friends. All these benefits clearly demonstrate Alulux's full commitment to the well-being and satisfaction of its employees.





www.alulux.de/en/

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<https://qrc0.de/bf2Cuq>